

## WHY WE WEAR MAKEUP



It's  
Fun!

**"EVERYDAY MAKEUP"** is based on your personal colors, preferences, and needs.

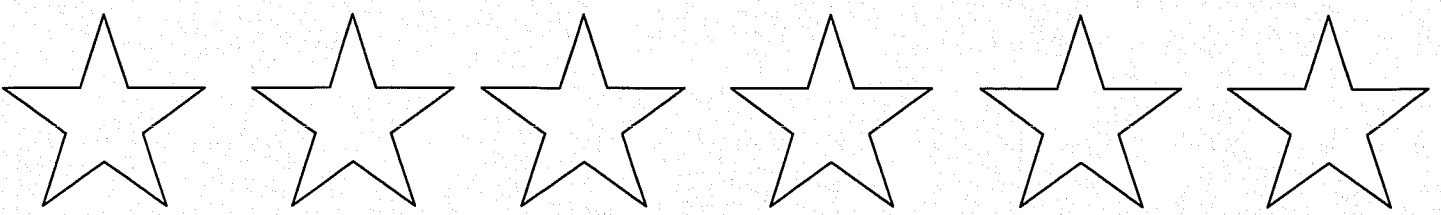
- To create your own personal style.
- To help disguise life's earned "special" gifts.
- To display a professional image while representing the organization, your region, chorus, or quartet.
- It's fun!

**"PERFORMANCE MAKEUP"** is a combination of personal products and stage makeup.

- To create unity and the feeling of a performer, character, and champion.
- To define your emotional features...eyebrows, eyes, cheekbones, and lips.
- To consider shadows and fading caused by stage lighting or lack of stage lighting.
- It's fun!

**"STAGE MAKEUP"** is mostly professional stage products designed not to fade.

- To create unity and the feeling of a performer, character, and champion.
- To define your emotional features...eyebrows, eyes, cheekbones, and lips.
- To accomplish not fading under intense stage lights.
- It's fun!



### "BASIC STAGE MAKEUP APPLICATION"

- 1) Apply **moisturizer** to a clean face and allow it to set.
- 2) Use **eye shadow base** on eyelids and **concealer** under eyes, on dark spots, or blemishes if needed.
- 3) Apply **foundation** heavily to face, (not eyelids) blending down the neck into the hairline and lightly over ears. **BLEND! BLEND! BLEND!**
- 4) Apply **eye shadows**. Cover entire eyelid with the highlighter. Then apply the contour to create a natural shadow. If you choose to add color, apply in lower outer corner of the eye. **BLEND! BLEND! BLEND!**
- 5) Define eyebrows with **eyebrow pencil or eyebrow powder** in appropriate color.
- 6) Apply **eyeliner** close to natural eyelashes, heavier above and thinner below the eye.
- 7) Apply **blush** to cheekbones and extend up into hairline. **BLEND! BLEND! BLEND!**
- 8) Set entire face with **translucent powder**.
- 9) Choose **eyelashes** appropriate in style and density according to your personal needs. Use less adhesive than you think, let it set a second before tapping down the ends and center as close to your natural eyelash line as possible.
- 10) Apply **mascara** to your lower and upper lashes as needed.
- 11) Apply **lip liner** and lipstick.

### "APPLICATION POINTERS"

- ❖ Keep it simple.
- ❖ Good applicator brushes are essential and often more important than the makeup itself.
- ❖ Always consider your personal face definition and structure. Then through same colors and similar application, a unit look will be achieved.
- ❖ Remember the goal is to not fade under intense stage lights, create character, unity and the feeling of a performer and champion. Also to define your emotional features, which are the eyes, eyebrows, cheekbones, and lips. Therefore there is no need for that sometimes "scary" look!

### "STAGE PRODUCTS"

Foundation  
Eye Shadows  
Blush  
Lip Liner  
Lipstick

### "PERSONAL CHOICE PRODUCTS"

Moisturizer  
Applicator Brushes and Sponges  
Eye Shadow Base and Concealer  
Translucent Powder  
Eyebrow Pencil or Powder  
Waterproof Mascara  
False Eyelashes and Adhesive  
Eyeliner

# EVERYTHING YOU WANTED TO KNOW ABOUT EYELASHES!

## 1) Why do I need to wear them?

- Eyelashes are your best tool to dramatic and expressive eyes!
- To raise your showmanship score and be a team player.
- To create the feeling of a character, performer, or champion.

## 2) Let's be reminded why we wear stage makeup and therefore why eyelashes help to reach the goals...

- To create unity, character, and the feeling of a performer and champion.
- To define your emotional features...eyebrows, eyes, cheekbones, and lips.
- To accomplish not fading under intense stage lights.

## 3) Get the right pair to meet your personal lash needs. Here's what you're looking for...

- One pair should not be purchased for all.
- If your natural lashes are *very* thin or light in color, you want a full false eyelash. However not too thick or bold or the result will be unnatural and result in that sometimes scary look!
- If your natural lashes are *very* thick and dark in color, you might only need singles in the outer corner.
- If your natural lashes are average in density and color, you would consider a full lash to be applied with "half-lash" technique.

## 4) Eyelash Adhesive. Here's what you're looking for...

- Average-Waterproof eyelash adhesive clear-white.
- Singles-Individual eyelash adhesive, clear.
- Sensitive-Surgical eyelash adhesive. (Suggestion: Sherani)
- Remember with all applications to let the adhesive set a second before application to the eye, and that less adhesive is better. They don't need to be glued on for weeks, just hours!

## 5) Eyelash Application. Here are a few choices...

- Full Lash Application-Proper fit when wearing a full lash almost always requires trimming. Gently remove eyelash from curved container and set on eye to measure. Cut off any excess to comfortably fit the length of your eye, always trimming the outer (long) edge, never the inner (short) edge. Eyelashes should be fit and applied starting from where your natural lash begins to just short of where it ends. Use less adhesive on the base strip than you think you need, let it set a second before tapping down the ends and center as close to your natural eyelash line as possible.
- Single Lash Application-Do not need to be trimmed, and should be applied mostly toward the outer edge of your eye.
- Half Lash Application-Start with a full false eyelash.
  - Cut eyelash in half directly down the middle.
  - Throw away outer (long) half.
  - Glue inside (short) half to the outside of your eye.